

IZZY PINSON

Art Director

izzypinson.com

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980 259 0949

EDUCATION

VCU Brandcenter, 2026

M.S Business & Branding / Art Direction

Appalachian State, 2019-2023

B.A Psychology / Studio Art / Departmental Honors / 3.94

Lorenzo de' Medici Institute, 2022

Fine Arts / Florence, Italy

EXPERIENCE

Art Direction Intern / Summer 2025

Words from the Woods / Portland, Maine

Aroma Joe's / Stio / TruChoice Federal Credit Union / Malus Hard Cider / Client pitch

Logo Designer / 2021 - Today

The Student Made Store

Designed visual identity for The Student Made Store and continue to design logos for its new university branches

Barista | 2020-2024

Paid partially in coffee, made fun latte art

SKILLS

Adobe Creative Suite
Illustration
Branding / Package Design
Motion / Animation
Video Editing
Figma
Procreate

PASSIONS

My extensive fruit bowl collection
Perpetually starting a new hobby
Matching shirts with my cat
Verry Berry Cheerios, exclusively
Rosemary lavender coffee syrup

